

Chantry Place Norwich is a popular retail destination, with a diverse range of visitors due to its wide catchment area, which draws in destination led customers with the highest average spend.

AFFLUENT SHOPPER FOOTFALL



69%

ABC1

The centre has a diverse range of visitors



Commuter-Belt Wealth
Traditional Homeowners
Upmarket Families



Limited budgets
Aspiring Communities



Stable Seniors



709K

People living within the primary – quaternary catchment



+36%

visits from beyond catchment area (+13% on expected)



£768.5m

the total spend in 2024



18,000

students including over 3000 international



3,000+

students at Norwich University of the Arts



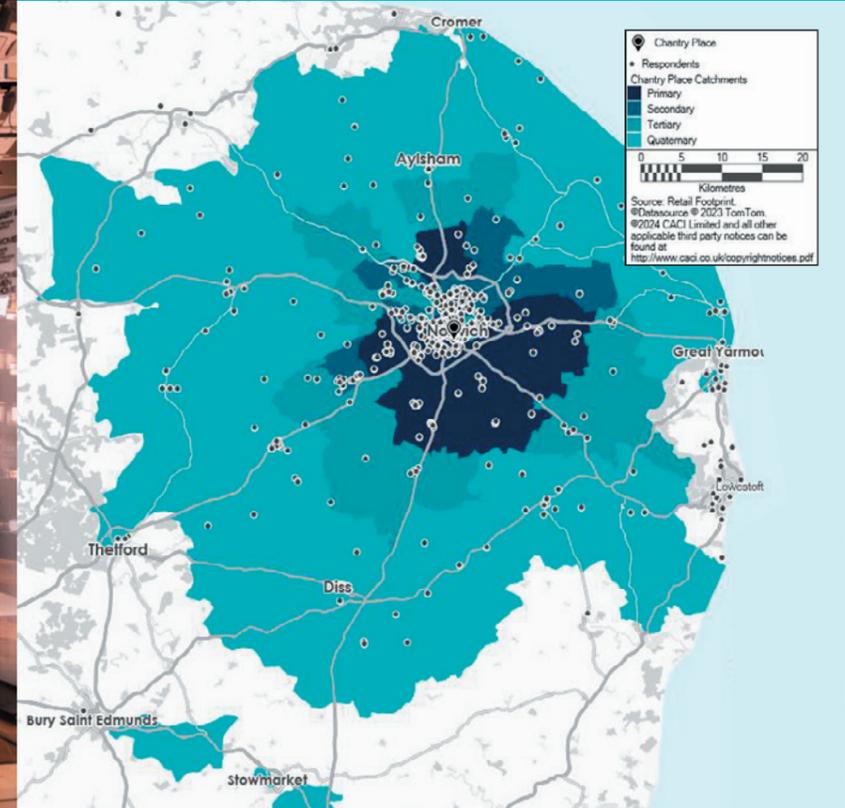
6,200+

16 to 18 year olds attend Norwich City College each year



CATCHMENT AREA

Chantry Place has a strong destination pull, with spend coming from areas such as Suffolk and the East Coast.





URBAN OUTFITTERS



ZARA



£75

average retail spend



530,000 sqft

retail & leisure space



36

customer visits per year on average



58min

average customer dwell time



£225.3m*

total available F&B expenditure



2005 - 2025

years

Celebrating 20 years as the place to be



Norwich is voted

13th

best performing retail centre nationally



MOWGLI

WINGSTOP

wagamama

GETTING TO NORWICH



56%

of visitors travel by car



34min

average drive time to Chantry Place

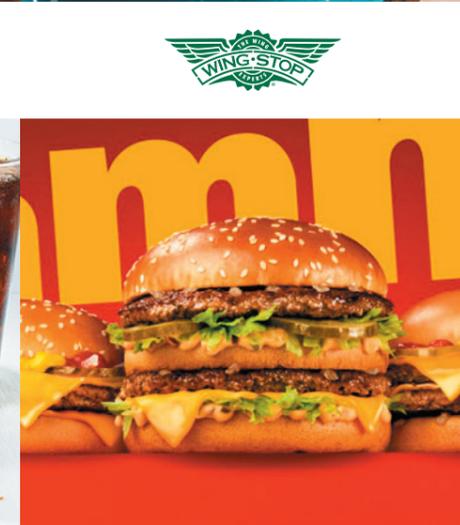


41.2m

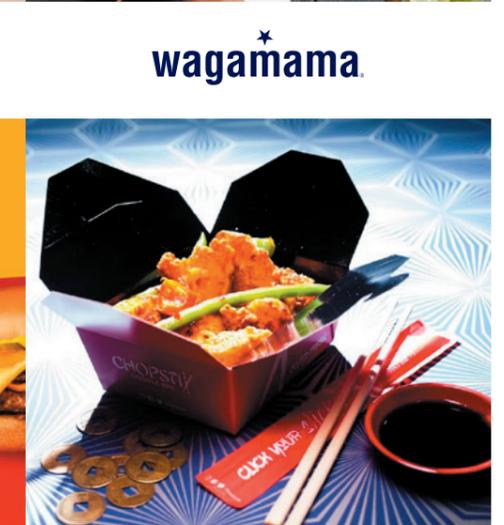
tourists visited Norwich in 2024



KFC

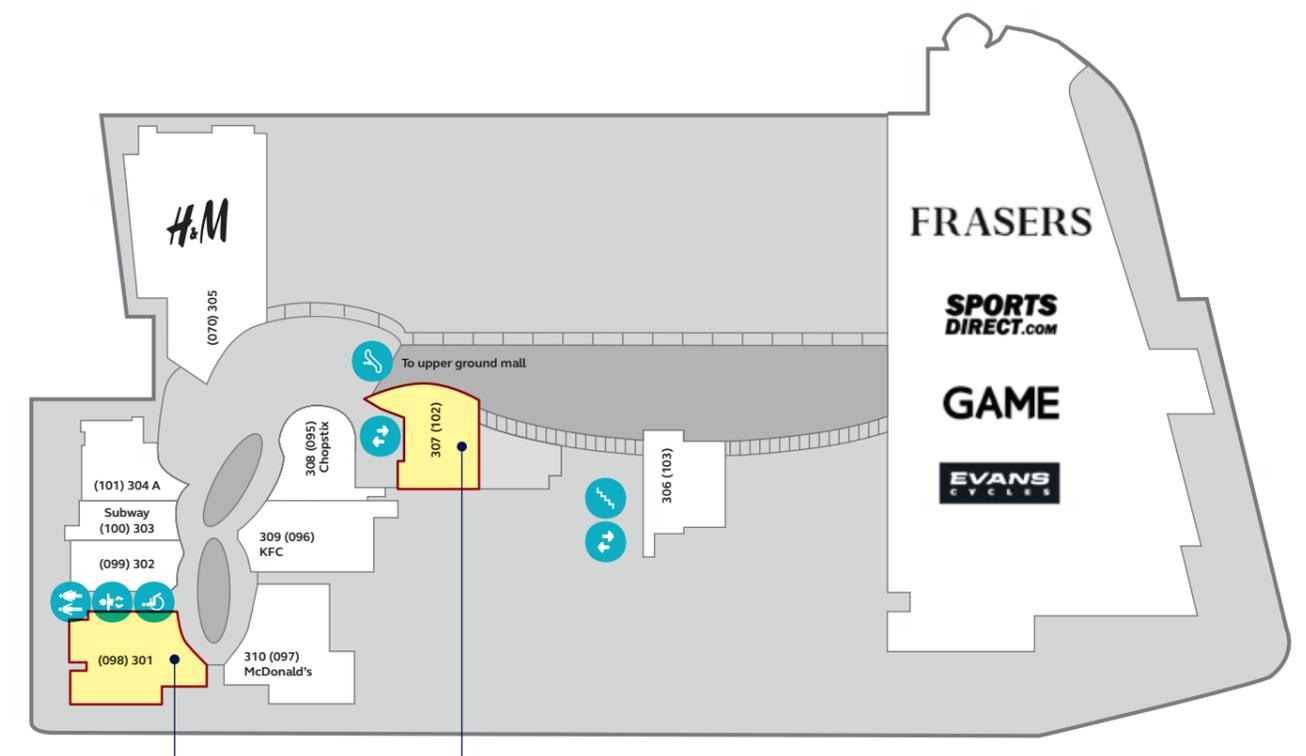
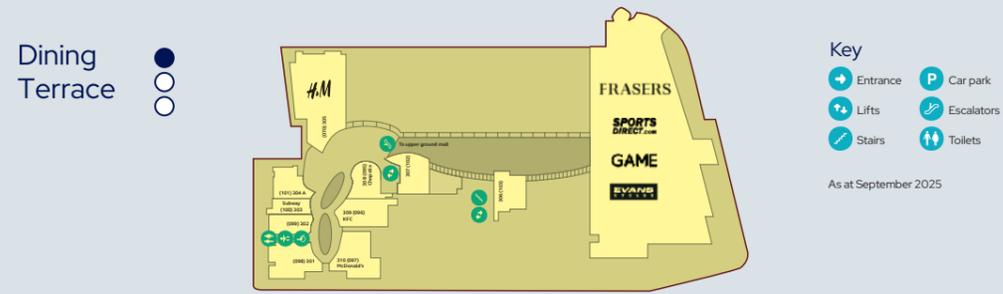


McDonald's



CHOPSTIX NOODLE BAR

* Figure from Norwich BID *This is Our City* report



Dining Terrace opportunities

Unit	Size sq ft	Service Charge	Insurance	Rates Payable	Annual Rent
301	3,275	£38,257.25pa (£11.68 psf)	£1,374.45	£48,285	£82,500pax
307	2,922	£34,133.65 pa (£11.68 psf)	£1,226.31	£33,578	£75,000pax

Unit 306



Key features

-  Unique Location

-  Highly visible with a large balcony overlooking the Upper Ground Mall

-  Direct access via lifts from the carpark and mall.

-  Direct stair access from the Upper Ground Mall

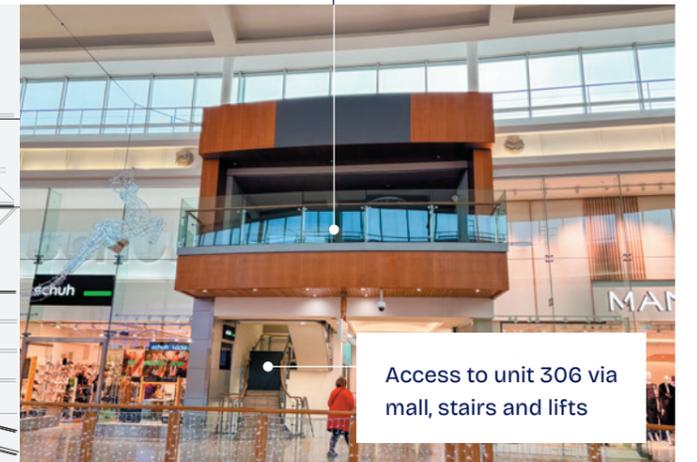
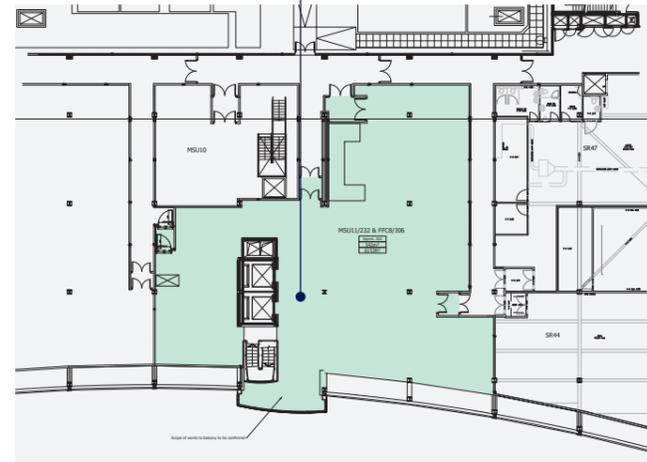
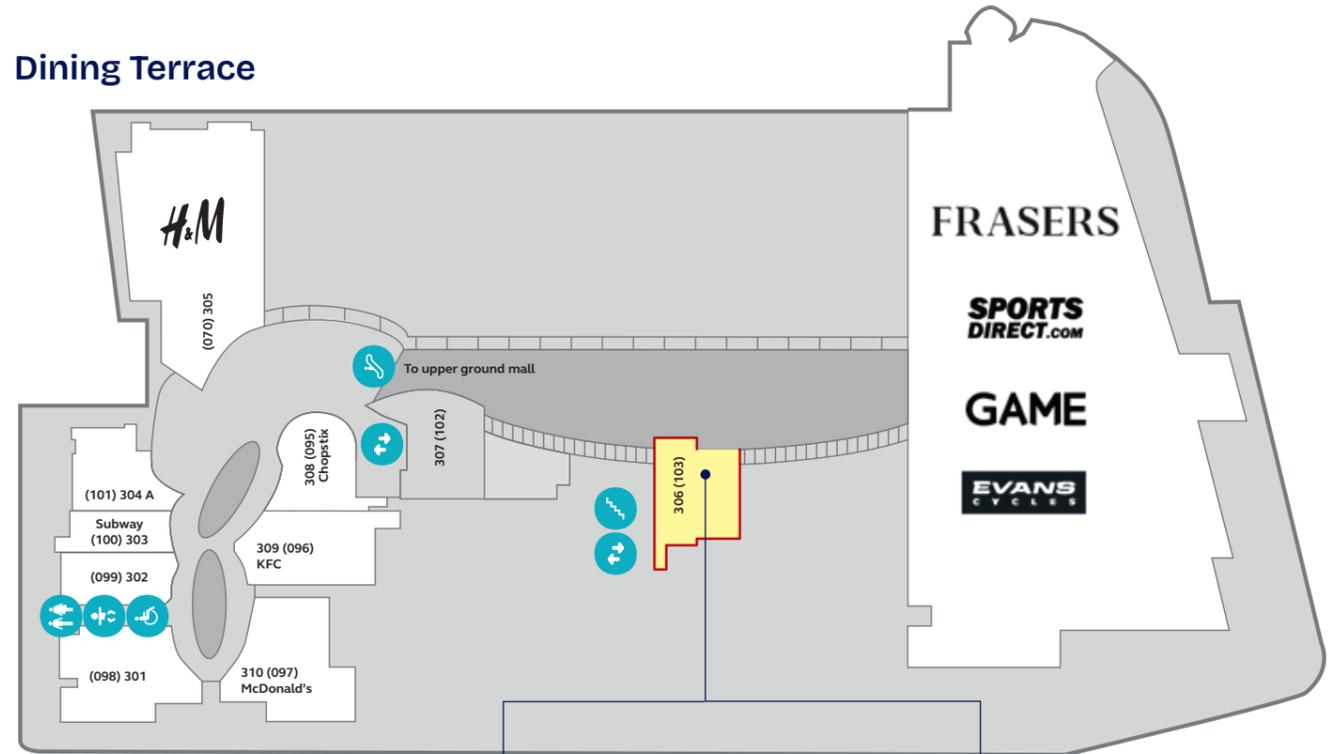
-  Out of hours access

-  Size 6,150 sq ft

Area approx. 6,150 sq ft
1st floor typical floor to ceiling height 4625mm

Floor loadings
Super load 5.0 kN/m²
Finishes 1.5 kN/m²
Lightweight internal partitions 1.5 kN/m²
Suspended ceilings & services 0.75kN/m²

Dining Terrace



Unit 306

Unit	Size sq ft	Service Charge	Insurance	Rates Payable	Annual Rent
306	6,150	£13,500 TBC	TBC	To be assessed	£65,000pax